

PURPOSE

The purpose of this training is to optimise the efficiency of individual and institutional fund management in terms of risk and return. Through this training, bank employees will reach a level where they can channel both individual and customer funds into more profitable areas.

The training examines domestic and international investment opportunities and strategies and also serves as a guide for treasury and fund managers.

WHO CAN PARTICIPATE?

Bank employees at all levels with an interest in the subject may participate.

CONTENT

1. Fixed income securities investment

2. Investing in precious metals

3. Active investment in stock markets

4. Value investing and balance sheet-based investment strategies in stock markets

- Reading balance sheets, income statements and cash flow statements
- Financial ratios
- Company valuation

5. Momentum investing

6. Exchange-traded funds

7. Investing in foreign companies and stock exchanges

8. Hedging

9. Fund Investment

- Securities Investment Funds
- Pension Funds
- Exchange-Traded Funds
- Real Estate Investment Funds
- Venture Capital Investment Funds

10. Portfolio creation and management

Training Date

Saturday, 7 February 2026

Virtual Classroom Application

MS Teams

Virtual Classroom

Start-End Time

10:00 - 16:00

INSTRUCTOR



Professor Mesut Karakaş

CURRICULUM VITAE