

PURPOSE

The aim of this training is to enable participants to understand and interpret the transformation of global trade in terms of long-term trends, structural elements and multiple interaction channels. Within this framework, participants will examine the role of industrial policies and structural factors around the theme of protectionism; the interaction of global financial cycles with trade; the sectoral and regional impacts of different types of protectionism; the increasing regionalisation and effects on supply chains resulting from the slowdown in trade globalisation; and the challenges and opportunities presented by twin transformation processes in the context of sustainability.

WHO CAN PARTICIPATE?

Banking experts and managers (risk management, strategy, corporate banking, foreign trade, economic research units); Foreign trade, finance, strategy and sustainability managers from real sector companies; Experts from regulatory institutions (Central Bank of the Republic of Turkey, Banking Regulation and Supervision Agency, Savings Deposit Insurance Fund, Ministry of Trade, Ministry of Treasury and Finance, Capital Markets Board); Experts and managers from development and investment banks, and representatives of sector associations.

CONTENT

1. Structural Issues and Long-Term Trends in Global Trade

- Origins and Transformation of the Global Trade System
- Long-Term Mega-Trends
- Assessment from the Perspective of Finance and the Real Sector

2. Global Financial Cycles and Trade

- Global Financial Cycle: Definition and Examples
- Trade-Finance Interaction Channels
- Applications from Turkey and Around the World

3. New Protectionism: Types, Tools and Effects

- Tariffs, Non-Tariff Barriers and the Rise of New Protectionism
- US-China Competition and the Spillover Effects of Trade Wars
- The EU Green Deal and Carbon Regulations
- Turkey's Position and Sectoral Impact Analysis

4. Industrial Policies, Regional Blocs and the Future of Trade

- The Return of Industrial Policy
- Strategic Autonomy and Geo-economic Blocs
- The Role of Finance and the Future of Trade

5. Twin Transformation: Digital Economy, Green Economy and Sustainable Trade

- Digital Transformation

- Green Transformation
- Digital and Green Transformation in Turkey
- Turkey's Position in the Global Value Chain and Sustainability

6. The Turkish Perspective: Challenges, Opportunities and Strategic Roadmap

- Turkey's Position in Global Trade
- The Impact of the New Wave of Protectionism on Turkey
- The Position of the Financial Sector and Future Strategy

Education History	Saturday, 7 March 2026
Virtual Classroom Application	MS Teams
Virtual Classroom	
Start-End Time	10:00 - 16:00

INSTRUCTOR



Prof. Dr. Mehmet Babacan

CURRICULUM VITAE

He was born in Malatya. He graduated from Gazi University, Faculty of Communication in 2005. Between 2007 and 2009, he prepared his Master's thesis titled "Birikim Magazine and Religious Debates Developing Around the Magazine" at Çanakkale Onsekiz Mart University, Institute of Social Sciences. He completed his doctorate at Sakarya University, Institute of Social Sciences, in 2012 with a thesis titled "Social Capital Practices in Social Sharing Networks". The author's areas of interest include communication sociology, new media, social media, social capital, and social movements. Babacan spent one year as a visiting researcher at the University of Wisconsin-Madison in the United States between 2014 and 2015 and currently continues his academic career as a professor at Marmara University, Faculty of Communication. In addition to his articles in various peer-reviewed journals and anthologies and his national/international conference papers, Babacan has published a book: Social Media and Youth (Açılım Kitap, 2015, Bir Yayınları, 2017).